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Leading Global British Expat Group Launches Innovative New Digital Token - BABCoin

One of the leading worldwide British Expat groups, **Big Apple Brits (BAB)**, today, announced the launch of a rewards based digital token - BABCoin.

BABCoin utilizes the <https://counterparty.io> 'colored coin' technology, which processes all transactions via the Bitcoin blockchain and enables community coin based technologies, to thrive.

Louise Gale, co-founder of Big Apple Brits said,

"For the last five years, we have been wanting to launch a rewards based program for our members and now with innovative technology such as digital tokens we can!"

BABCoin is a great way to re-connect our fantastic community in New York and around the world! Any members from the last 14 years, who have since moved overseas, will still have the opportunity to claim the 10M share and take part in future phases of the BABCoin rewards system."

Derek Nisbet, co-founder of Big Apple Brits said,

"Thanks to Counterparty's innovative approach, allowing digital tokens to be created on the Bitcoin blockchain, this has enabled us to create our own 'community coin', to which we can offer out to all existing and new members of our community, in return for loyalty at events as well as to our growing online content creation community."

BABCoin enables us to reward our community with a digital token that, from the outset, is designed to reward the community as a whole, for future engagement, without the requirement for any capital investment."

We believe this is an entirely new market that many further small to mid type communities should and will embrace and engage with, in the future."

The entire amount of BABCoin is locked at 100 Million, therefore, providing a fixed marketcap.

The initial % offering is to be a share of 10M to all that are existing BAB members as at 21st September 2016 via their Meetup events page, 10M to the founders of BAB and the further 80M toward all new concepts, events and innovations created within the new BABCoin ecosystem.

View the full BABCoin ecosystem at <http://blockscan.com/assetInfo/BABCOIN>

For further information, please visit <http://bigapplebrits.com/babcoin>